

The neighborhood table

Nourishing Our Community



Benefiting St. Helena Hospital Foundation

May 21, 2022
Downtown St. Helena

SPONSORSHIP OPPORTUNITIES

About St. Helena Hospital Foundation

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St. Helena Hospital Foundation (SHHF) provides philanthropic support and enhances community connection for Adventist Health St. Helena (AHSH) and its mission to transform the health of our communities. Since its inception as a 501(c)(3) organization in 2004, SHHF has partnered with supporters to raise more than \$130 million to fund leading-edge technology, equipment and programs that improve and save people's lives. In fall 2021, AHSH was the only hospital in Napa County to achieve an "A" Leapfrog Hospital Safety Grade, a national distinction recognizing AHSH's achievements in patient safety.

About The Neighborhood Table

The 3rd Annual Neighborhood Table fundraising dinner will host more than 500 people on tables stretched along a vineyard-lined street in downtown St. Helena. In 2020, the event sold out in less than 48 hours, and ultimately transitioned to a virtual format due to the COVID-19 pandemic. **This year, The Neighborhood Table—Healthy Hearts, Healthy Valley—will benefit AHSH cardiovascular services and mark the grand opening of the state-of-the-art cardiovascular suite and hybrid operating room.** The event will welcome guests with seasonal fare from favorite local chef Nash Cognetti of Tre Posti Catering & Events and Pizzeria Tra Vigne plus entertainment from The Silverado Pickups, featuring bandmembers and Napa Valley wine industry vets—as well as SHHF supporters—David Duncan (Silver Oak and Twomey Cellars), Jeff Gargiulo (Gargiulo Vineyards), Shane Soldingier (Silver Trident Winery), Dan Zepponi (Cuvaision), Tres Goetting (Robert Biale Vineyards) and Paul Hoffman (notable wine industry advisor).





Why Sponsor The Neighborhood Table



- **Build Brand Awareness:** Your business will gain exposure to thousands of Napa County residents through website, email and social media marketing.
- **Network with Industry Leaders:** The Neighborhood Table is supported by some of Napa County's top leaders in the agricultural, wine, finance and healthcare sectors. Among past and anticipated attendees include principals from Alpha Omega, Chappellet Winery, Honig Vineyard & Winery, Lail Vineyards, Silver Oak, The Napa Valley Reserve, Vineyard 29 and dozens of other wineries and businesses.
- **Invest in World-Class Healthcare:** AHS is the premier healthcare provider in Napa County, offering award-winning cardiovascular, cancer and orthopedic care, emergency and surgical services, behavioral healthcare and the only certified Advanced Primary Stroke Center in the upper Napa Valley.

2021 Neighborhood Table Sponsors

Harvest Inn/Harvest Table
 Adventist Health
 Bay Medical Management, LLC
 Clif Bar Family Foundation
 The Doctors Company
 Adventist Heart & Vascular Institute
 Adventist Health St. Helena
 Daphne & Bart Araujo
 (Wheeler Farms, Accendo Cellars)
 Beringer Vineyards
 Karen Cakebread (Ziata Wines)
 Blakesley & Cyril Chappellet (Chappellet Winery)
 Elaine & Rick Jones (Jones Family Vineyards)
 Robin & Jon Lail (Lail Vineyards)
 Carol & Greg Lindstrom (Lindstrom Wines)
 Shelley & Donald Logan

Todd McElhatton & John Willoughby
 Anne & Charles McMinn (Vineyard 29)
 Carol & Philip Norfleet (The Napa Valley Reserve)
 Deborah & Kenneth Novack
 Kate & Jack Oliver (RBO & Co., LLC)
 Ethan Schram, MD
 Anne & Patrick Stotesbery
 (Ladera Vineyards, govino)
 Sally & Fred Schweiger
 (Schweiger Vineyards & Winery)
 Dory Culver & Walter Nirenberg
 Kiki & Carlo Antonini
 (A & Furst Jewelry)
 Grassi & Associates
 Papale Family Properties
 Cyd Greer



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2022 SPONSORSHIP OVERVIEW

	Signature \$25,000	Entertainment \$15,000	Neighborhood \$10,000	Nourish \$5,000	Table \$2,500
Dinner seats	16 (premier)	8 (premier)	8 (premier)	4	8
Print and electronic recognition	Prominent logo placement	Logo	Logo	Name recognition	Name recognition
Event wine	4 exclusive bottles	4 bottles	2 bottles	1 bottle	
Print thank-you advertisement	Prominent name placement	Name recognition	Name recognition	Name recognition	
Foundation newsletter recognition (circ. 6,000)	Prominent name placement	Name recognition	Name recognition		
Event remarks	Special remarks	Thanks by band			
Customized promotional opportunity to meet your priorities	X				



Please respond by **March 11, 2022**
to ensure recognition in event materials

2022 SPONSORSHIP OPPORTUNITIES

The Neighborhood Table – May 21, 2022

Downtown St. Helena

-
- | | | |
|--------------------------|--|-----------------|
| <input type="checkbox"/> | SIGNATURE SPONSOR | \$25,000 |
| | <ul style="list-style-type: none">• 8 reserved dinner tickets with premier placement• Prominent logo placement at event• Prominent logo placement in event materials and signage, email and social media and on Foundation website• Prominent name recognition in thank-you advertisement• Recognition in Foundation's spring newsletter (circ. 6,000+ households)• Special thanks during event remarks• 4 bottles of exclusive wine from St. Helena Hospital Foundation's special inventory | |
| <input type="checkbox"/> | ENTERTAINMENT SPONSOR | \$15,000 |
| | <ul style="list-style-type: none">• 8 reserved dinner tickets with premier placement• Logo placement at event near stage• Logo placement in event materials and signage, email and social media and on Foundation website• Name recognition in thank-you advertisement• Recognition in Foundation's spring newsletter (circ. 6,000+ households)• Recognition by band during performance• 4 bottles of wine from St. Helena Hospital Foundation's special inventory | |
| <input type="checkbox"/> | NEIGHBORHOOD SPONSOR | \$10,000 |
| | <ul style="list-style-type: none">• 8 reserved dinner tickets with premier placement• Logo recognition in event materials and signage, email and social media• Name recognition in thank-you advertisement• Name recognition in Foundation's spring newsletter (circ. 6,000+ households)• 2 bottles of wine from St. Helena Hospital Foundation's special inventory | |

NOURISH SPONSOR**\$5,000**

- 4 reserved dinner tickets
- Name recognition in event materials and signage, email and social media, and on Foundation website
- Name recognition in thank-you advertisement
- 1 bottle of wine from St. Helena Hospital Foundation's special inventory

TABLE SPONSOR – *Limited Availability!***\$2,500**

- 8 reserved dinner tickets
- Name recognition on Foundation's website and at event

EVENT UNDERWRITER

If you're unable to attend the event, please consider making a tax-deductible donation:

___\$5,000 ___\$2,500 ___\$1,000 ___\$500 ___\$250 \$___ Other



Please complete the form on the reverse side.





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SPONSOR NAME(S) AS YOU WANT IT TO APPEAR IN PRINT

Contact Name: _____

Address: _____

City/State/Zip: _____

Work Phone: _____ Fax: _____

Email: _____

Check enclosed: Please make checks payable to St. Helena Hospital Foundation.

Check will be mailed later

Card Type (please circle): **Visa** **AMEX** **Mastercard** **Discover**

Credit Card Number _____

Exp. _____ **Name on Card** _____

Signature _____

**To submit your sponsorship information online, visit:
www.shhfoundation.org/the-neighborhood-table/sponsor.**

For more information about sponsorships, please contact Marci Atkison at atkisoma@ah.org or (707) 967-5604.

Please retain a copy for your records. You will also be mailed a sponsorship thank-you letter.