

## Because This Is Home

# Building a New Rapid Care & Primary Care Center in St. Helena

Care close to home doesn't happen by chance.  
It happens because a community steps forward.

St. Helena is a place where families grow, seniors age with dignity, workers sustain the local economy, and visitors are welcomed year-round.

Our healthcare system must be strong enough to serve **everyone who depends on it—every day of the year.**

The new Rapid Care & Primary Care Center will be community-owned and clinically operated by **Adventist Health St. Helena**, ensuring that local access to care is protected for generations.

# The Challenge: A Community at a Breaking Point

Northern Napa Valley is facing a serious healthcare access crisis:

St. Helena has gone from **15 local primary care physicians** to just **one non-concierge provider**

**No primary care doctors in Northern Napa Valley are currently accepting new patients**

The region has **fewer than one primary care provider per 2,500 residents**

**More than 30% of local residents are age 55 or older**

Thousands of local workers and millions of annual visitors rely on the same limited healthcare infrastructure

15



1

When care is not available locally, residents delay treatment and emergency departments absorb care that should be delivered elsewhere- driving up costs and wait times.

# Who This Impacts



## Children & Families

- 1 in 4 pediatric emergency room visits could be treated safely in rapid or primary care
- Delayed care leads to missed school days, missed work for parents, and preventable complications
- Children without consistent primary care are more likely to rely on emergency services



## Seniors

- Seniors are twice as likely to rely on emergency departments when primary care access is limited
- Nearly 60% of senior ER visits could be avoided with earlier intervention
- Delays in care increase hospitalizations, medication complications, and loss of independence



## Local Workers & Visitors

- Vineyard, hospitality, restaurant, and service workers face higher injury rates and non-traditional work hours
- Without extended-hour care, workers delay treatment or rely on ERs for non-emergency needs
- Napa Valley welcomes millions of visitors annually, many of whom turn to emergency departments when rapid care is unavailable

**Accessible rapid care protects workers, supports the local economy, and preserves emergency services for true emergencies.**

# The Human Moments Behind the Numbers

**This center is built for real life:**

- A child injured after a Saturday soccer or baseball game
- A teen with a possible concussion
- A parent who wakes up sick and can't wait days for care
- A vineyard or hospitality worker injured on the job
- A visitor who becomes ill far from home
- A senior with dizziness, infection, or medication complications



**These moments don't wait. Neither should care.**

# The Solution: One Location. Two Essential Services.

## RAPID CARE

Open 12  
hours a day,  
365 days a  
year

4 walk-in  
exam  
rooms

On-site  
diagnostics:  
Strep, Flu,  
COVID, labs,  
X-ray

Immediate  
care for non-  
emergency  
needs

## PRIMARY CARE

3 exam  
rooms  
for long-term,  
relationship-  
based care

Chronic  
disease  
management  
for seniors

Preventive  
care for  
children and  
adults

Seamless  
transition from  
Rapid Care to  
Primary Care

**This integrated model improves outcomes, reduces unnecessary ER visits, and restores the family doctor tradition in St. Helena.**



# Permanent. Local. Protected.

**This Rapid Care & Primary Care Center will be:**

- Community-owned
- Maintained by the St. Helena Hospital Foundation
- Operated year-round by Adventist Health St. Helena
- Protected as permanent healthcare infrastructure

**This is not a temporary solution—it is a lasting investment in community health.**

## This Is Our Moment

**Care close to home doesn't happen by chance.**  
It happens because a community steps forward.

Together, we can ensure:

- Faster care
- Healthier children
- Stronger families
- Support for our workforce
- Safe, appropriate care for visitors
- Dignity and independence for seniors



**BECAUSE THIS IS HOME—AND HOME DESERVES CARE.**

## Your Opportunity to Lead

# A Permanent Investment in Care Close to Home

This Rapid Care & Primary Care Center will exist because people who love St. Helena chose to act.

By supporting this project, you are not funding a temporary program—you are creating permanent, community-owned healthcare infrastructure that will serve children, families, seniors, workers, and visitors every day of the year.

This facility will be owned by the St. Helena Hospital Foundation and clinically operated by Adventist Health St. Helena, ensuring stability, accountability, and long-term access to care.

## Why Your Support Matters Now

- Local primary care access has reached a crisis point
- Emergency departments are absorbing care that should happen elsewhere
- Seniors, families, workers, and visitors are delaying treatment
- This building opportunity is available now—but not guaranteed later



**Care close to home does not happen by chance.  
It happens because leaders step forward at the right moment.**

# Campaign Milestones



This timeline ensures rapid impact with lasting results.

## What Your Gift Makes Possible

Your investment directly supports:

Faster  
access to care,  
12 hours a day,  
365 days a  
year

Reduced  
emergency  
room  
congestion

Improved  
outcomes for  
children and  
seniors

Support for the  
local workforce

Appropriate  
care for visitors

A healthier,  
more resilient  
Napa Valley

Most importantly, it ensures that St. Helena will never again be without local access to care.

# Join us!

**This is a once-in-a-generation opportunity to shape the future of healthcare in our community.**

**We invite you to join us as a Founding Donor and help ensure that care remains close, trusted, and local—forever.**



**St. Helena Hospital  
Foundation**

To discuss naming opportunities or make a leadership commitment,  
please contact:

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